Finding Aid for the Julius Friedman (1943-2017) collection

Title: Julius Friedman Collection
Date Span: 1960–2014
Extent: 8 boxes ; 4.5 linear feet
Language(s): English
Copyright:

Description: Julius Friedman was an award-winning graphic designer and co-founder of Images Studio, a design and marketing firm in Louisville, Kentucky. Friedman’s work has been featured in major design journals and exhibited in museums nationally and internationally. His work is in the permanent collections of the Museum of Modern Art, the National Gallery of Art, the National Museum of Poster Art (Warsaw, Poland) and various corporate collections.

The collection consists of annual reports, calendars, promotional items, books and catalogs designed for himself and others, newspaper clippings and articles about Friedman, ephemera from the Chapman-Friedman Gallery and Images and more than 200 posters, the earliest dating from 1967.

Box 1: Promotional Items (loose in box)

1. Images, 1990
2. Letters, 2003
3. Images
5. Heavy Metal, 1997
6. Images: Louisville and Its Environs
7. Digital Imagery
8. Public Works: The Posters of Nathan Felde and Julius Friedman, 1980
9. Special Rooms: Louisville, Kentucky, 1980
10. Images Posters
13. LS 777, Louisville Orchestra album cover
14. LS 778, Louisville Orchestra album cover
15. LS 780, Louisville Orchestra album cover
16. LS 782, Louisville Orchestra album cover
17. Poster for textile show, 2004?

**Box 2: Books Designed for Others**

4. Hamilton Printing Catalog [n.d.]
5. Hamilton Printing 2004 Calendar
6. Hamilton Printing 2002 Calendar: *Up, Up & Away*
7. Hamilton Printing 2003 Calendar: *Discover the World of Color:*
9. Hamilton Printing 1999 Calendar: *Windows*
11. *Consider Color, 1976* (3 copies)

**Box 3: Books Designed for Others**

1. *Impressions from Pinaire Lithographing Corporation*
2. Mead Mark Five
3. Postscripts (2 sets)
4. Fan Mail (2 sets)
5. *Portfolio, Twenty-Four Carrot*
6. Unbelievable Color, 1990
9. Art library donor plates
10. *Happy Birthday, Mr. Jack, 2000*
15. *Brown-Forman Corporation Annual Report 2001*
16. Midland Communications Packaging, Inc.
17. *The Kentucky Foundation for Women Annual Report, 1988*
18. *Legendary Lady: The Story of the Belle of Louisville, 1999*

**Box 4: Books Designed for Others**
3. The Day the Animals Lost Their True Colors, 2001
4. Tornado!, April 3, 1974
5. They’re Off: A Century of Kentucky Derby Coverage by The Courier-Journal and The Louisville Times, 1975

Box 5: Exhibition Catalogs

1. Stephen Rolfe Powell: Glassmaker (dust jacket only)
12. Hot and Now
15. Alexey Klimov. Exhibition catalogue
   Exhibition catalogue

**Box 6: Exhibition Catalogs**

2. *Film Notes from the D.W. Griffith Film Center*. Louisville: J.B. Speed Art Museum, 1979.
5. *Albert Schweitzer*, 1965. (2 copies)
8. Alice Lloyd College Photographic Archives exhibition catalog and 1975 calendar

**Box 7: Articles and Ephemera**

**Folder 1: Newspaper & Magazine Clippings and Articles**

2. Cutout from the *Louisville Courier-Journal*, “A personal landscape of the last 1,000 years,”
20. “Postscript”

Folder 2: Magazines Featuring Friedman

1. *Focus*, Issue #18, October 2009, containing an article for Friedman

Folder 3: Other Ephemera about Friedman

1. Announcement for Artebella 100, “Contents Under Pressure: Bottled in Louisville”, Louisville Art Association
2. Prospectus and invitation to book signing for *Julius Friedman: Images & Ideas* (2 copies)
3. Prospectus for *Snowy Owl Gathers in Her Trove* by Nana Lampton, design and photographs by Friedman
4. Invitation and card to exhibition of works by Nana Lampton and Melissa Meyer at Friedman’s gallery in 2009.
5. Printout from the Louisville Free Public Library’ website, advertising and artist talk and book signing in 2009
6. Announcement from the Louisville Graphic Design Association about Friedman’s LFPL talk.
12. “Surface Tension Mounts at Transylvania’s Morlan Gallery beginning on Friday, October 24,” Transy News.
17. Sheet of drawings
18. “Julius Friedman, Graphic Designer.” Prinout from KET website.
19. College of Arts and Sciences (UofL) Centennial Folio.
22. “Julius Friedman ‘Emergence,’” Announcement from Curated Magazine.
23. 2010 Portfolio Gallery from Color Magazine.
25. Exhibition announcement from Firehouse Gallery show by Friedman, Cheryl Chapman and Sebastian Noh, October 2011.
26. Review by JoAnne Triplett of Firehouse Gallery show.
27. “Julius Friedman: Picture This,” Announcement of screening of documentary by KET.
29. 2011 Portfolio Gallery from Color Magazine.
34. Exhibition announcement, “Field of Dreams,” JCC Patio Gallery, September 9, 2012?
37. Artebella Daily Archive. October 25, 2013,

Folder 4: Ephemera from Images and the Chapman-Friedman Gallery

6. Brochure, Team 3. (2 copies)

Box 8: Posters (reduced to 11 x 14)

1. Run for the Arts (2 copies)
2. Louisville Ballet
3. Unbelievable Color (crayons and paint can) (2 copies)
4. Unbelievable Color (fish and gumball machine) (2 copies)
5. Images: Stuck on You (2 copies)
6. Water I
7. Earth I 1981 (2 copies)
8. San Diego Opera (2 copies)
9. WUOL 90.5FM (2 copies)
10. Bernheim Forest (3 copies)
11. Boys Will Be Boys (2 copies)
12. The Randolph Caldecott Medal Honoring Excellence in Illustration for Children (2 copies)
13. Preservation: An Eye for Detail (2 copies)
14. Louisville Orchestra (French horn with ice cream) (2 copies)
15. Images Blown Away (2 copies)
16. Quilts: Handmade Color (2 copies)
17. The Real & The Unreal (2 copies)
18. A Sight for Sore Eyes (2 copies)
19. Fresh Paint (2 copies)
21. Glass (2 copies)
22. Mixmaster (2 copies)
23. Kentuckiana Summer Music Festival (2 copies)
24. Jazz (2 copies)

Box 9: Miscellaneous oversized items

1. Calendar with photographs from Caufield and Shook Collection, 197? 2 c.
2. Calendar with photographs of Louisville scenes, 1974

Books at the Art Library about or designed by Friedman:

4. Snowy owl gathers in her trove by Nana Lampton, designed by Julius Friedman. Rare PS 3612 .A54746 S66 2009
6. 365 days: portfolio by Julius Friedman. Louisville, 2005. Rare TR 647 .F756 2005
8. From the ground up: the Humana Building time-lapse book, designed by Julius Friedman. [Louisville, Ky., Images and Donna Lawrence Productions, ©1986] Rare NA 6233 .L68 H8 1986
10. [Artist book], 2012. Rare N 7433.4 .F7297 A77 2012

Note: Many of Friedman’s posters are in the Art Library poster collection.