Instructions for Locating Detailed Economic Data using Census Tract Data using American FactFinder

To locate neighborhood data for the area surrounding your school, use the instructions provided below:

1. Once at American FactFinder's website, go to the Advanced Search feature.
2. Select Geographies on the left and then Address from the box that pops up.
3. Type in the address of your school and click Go.

   1. If for some reason your school's address does not work, search by county instead of address. This can happen if the school is in a more rural area.

4. Under Geography Results there will be multiple options you see under the heading Geographic Types. Select the Census Tract option. A Census Tract is an area roughly comparable to a neighborhood.

   1. Once you have selected Census Tract, close the Select Geographies window but keep your browser open. You will know that you have selected Census Tract because the Census Tract # will be listed in the top left-hand box labeled Your Selections.

5. A list of variables for your census tract should appear. Select "DP03 - SELECTED ECONOMIC CHARACTERISTICS" if listed or search for it in the Refine your search results: Topic or Table Name section right above the listed variables.

   1. Selected Economic Characteristics will include some of the following information that may be useful: Income and Benefits; Percentage of Families and People whose Income in the past 12 months is below the Poverty level